



Custom Incentive Program

For Indiana commercial and industrial customers

For existing, new construction and renovation projects not covered by our prescriptive rebates, I&M offers custom incentives to help you achieve long-term energy savings.

ELIGIBILITY

- Must be a commercial or industrial customer in the I&M Indiana service territory.
- All Custom projects must be pre-approved before purchasing and installing equipment.
- Projects may require pre- and post-monitoring to verify energy savings.

INCENTIVES

- Custom lighting incentive: \$0.05/kWh saved annually
- Custom non-lighting incentive: \$0.06/kWh saved annually
- Cap: \$150,000 per site and \$300,000 per company per program year across all programs.

STEPS TO PARTICIPATE

1. Contact any Trade Ally or contractor to determine your energy efficiency opportunities.
2. Submit application via email to receive pre-approval and an incentive offer.
3. Sign and return incentive offer to program within 10 business days.
4. Purchase and install approved energy efficiency upgrades.
5. Submit your completed application along with a copy of your W-9, tax exempt letter (if applicable), equipment spec sheet(s) and invoice(s) within 30 days of project completion.
6. Project will receive final review and your incentive check will be issued.

For more information, reach out to the program team at **833-997-0708** or visit **ElectricIdeas.com/Custom**.



Eligible projects include:

- Non-prescriptive lighting*
- Building controls
- Refrigeration
- HVAC and compressed air systems
- Retro-commissioning
- Industrial process
- New building construction**
- Addition or expansion of an existing site**
- Gut rehab requiring new electrical systems and equipment**

**All lighting fixtures must be DesignLights Consortium® or ENERGY STAR® listed or approved by program staff.*

***ASHRAE 90.1 2007, as amended, determines baseline energy usage. Please submit COMcheck reports for each building element that you are requesting incentives for program evaluation.*

See reverse for deadline information.

